

KFC China Using Strange Meat & Hottest Easter Ever UK Scandal



KFC in China is selling parts of chicken that it never did before to boost earnings, due to rising costs. Who would have thought, that during the Grand Solar Minimum, food prices would have risen, moving toward drastic measures like this? A food giant corporation is having difficulty procuring on a mass scale, bulk chicken, yet their food prices still rose. How are you and I, the end buyer in a supermarket going to be affected? How can our purchasing power keep up?

Online news

KFC sold pieces of chicken it's never used before to combat higher costs in China



response to rising costs.

KFC restaurants in China sold parts of chickens they've never used before in the first quarter of 2019.

The restaurant chain introduced "a part of the chicken that we somehow have not used in the last 30-some years," said CEO Joey Wat on Yum China's first-quarter earnings call.

Yum China, which runs KFC and Pizza Hut in China and was spun off from Yum Brands in 2016, made the move in

Chinese poultry costs have risen as an outbreak of African Swine Fever has hit pork production, and the trade war with the US has reduced chicken imports.

The funny thing is, they tried to trace this down to the outbreak of Avian swine flu. Have they forgotten that this concerns chicken? It is a bird, not a pig. Not so good excuse to deflect what really is going on.

Wat downplayed the impact of higher poultry prices, arguing KFC could negotiate lower prices from suppliers and draw from chicken inventories. Moreover, the chain continues to explore whether new technology can provide "another way to cut out chicken," he said. It's also on the lookout for "some sort of ingredient that probably has not been used before."

Off *Bloomberg*, they came out during the earnings report and said, this sort of ingredient that has not been used before and was probably considered as a direction that KFC is going to try to raise the bottom line. If you look at the operating margin, it shrunk from 20.6% to 18.7%. In the retail market, they are going to double that, making that a minimum increase of 4%, for you and me on the street.

Online news

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KFC's operating margin shrunk from 20.6% to 18.7% due to the higher costs.

Watch Yum China and Yum! Brands trade live.

Poultry prices in China have risen this year due to a widespread outbreak of African Swine Fever that has hampered domestic pork production, as well as restrictions on poultry imports due to the US-China trade war, according to an industry report from Rabobank.

Speaking of the which, *YUM China Holdings* beat the earnings per share estimate. The initial estimates were 9 cents, while the actual earnings are at 12 cents. After hours of trading, they are looking at around \$38 share.



Here is the thing they are again trying to deflect, saying that paper costs, which are part of the total expenditure, have risen. Are they telling us that they did not know what the paper costs were? Try to focus on food cost. This is the typical mainstream media deflection about rising food prices.

The fried-chicken chain's same-store sales rose 5% excluding currency impacts, but its **food and paper costs rose by 12%**, according to its earnings report.

Coupled with higher labor costs, that reduced the brand's operating profit by about 3% to \$288 million.

"We expect poultry inflation to weigh on margins for the rest of the year," said Jacky Lo, CFO of Yum China, in the earnings report.

Then in the UK *Met Office*, a few problems were encountered regarding the news of the "Hottest Easter Ever" report that was so quickly released. Now, for starters, Easter on April 22nd and was the 12th time in 208 years that it has been this late. Nice cherry pick. I do not know how this glaring error was put into the UK media when it was warmer in 2011. Was that an oversight or Global Warming CO₂ tax dishonesty in play. I will let you decide.

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A FEW PROBLEMS WITH THE MET OFFICE STATEMENT, "HOTTEST EASTER MONDAY EVER!"

I mean for starters, Easter Monday fell on April 22 this year making it **one of the latest Easter Monday's EVER!** In fact it's only the 12th time in the last 208 years that the day has fallen on or after April 22.

And for seconders, the UK's hottest April 22 on record stands 1.9C higher than 2019's max, at 26.9C (80.4F) **set back in 2011.** With the nation's hottest Easter temp of all-time measured at a staggering 29.4C (85F) in Camden Square, London on Holy Saturday of 1949 (April 16).

The report goes on, “warm African air”, “the hottest Easter ever”; and I love how the second sentence in the first paragraph is phrased, “It is a welcome reprieve from what has been an otherwise cold month.”

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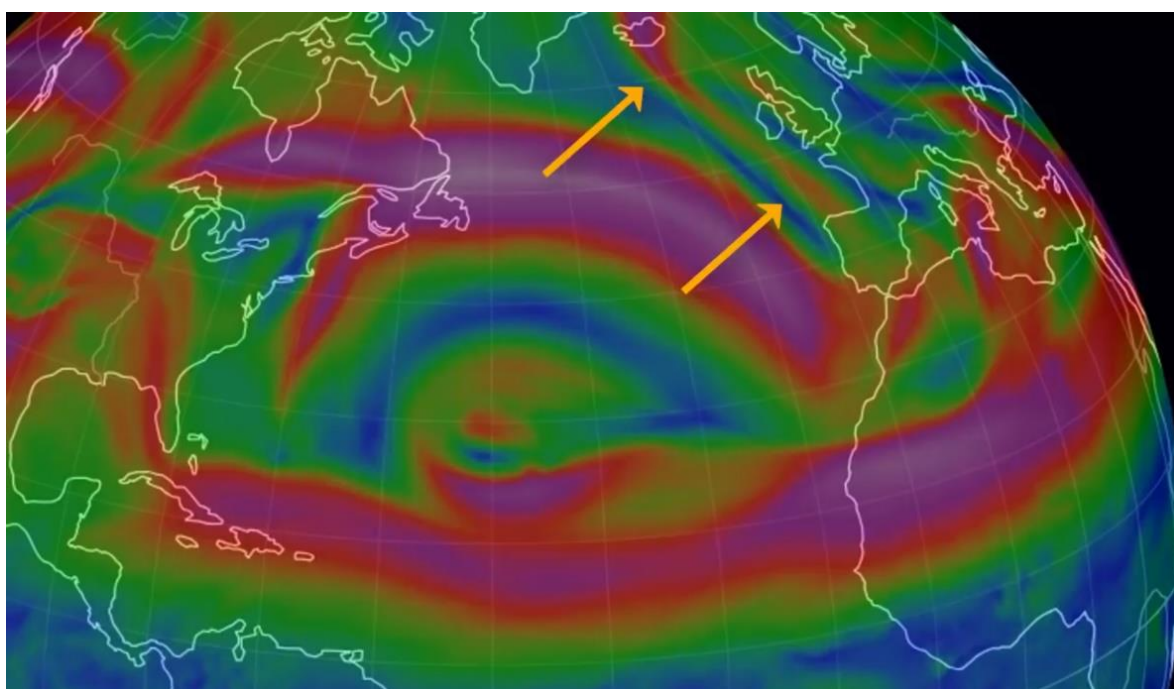


A FEW PROBLEMS WITH THE MET OFFICE STATEMENT, “HOTTEST EASTER MONDAY EVER!”

The UK, along with much of Northern and Western Europe, has been enjoying **warm African air** this Easter weekend with highs of 25C (77F) recorded at Heathrow, Northolt and Wisley on Monday — the warmth coming as a welcome reprieve from what has otherwise been a cold month.

The Met Office checked the record books and in a giddy tizz rushed to release the statement, **“Hottest Easter Monday EVER!”**—which is fine— but it’s with the BBC, The Guardian and other heat-seeking AGW advancing propaganda machines that I take issue with.

Anyway, if you have been following my reports, I did a report about the eye that is visible in the Atlantic, I did not know I picked up this same jet stream here for the article. Those arrows that I put show that African air is being drawn up. This caused the warm temperatures across the UK during the event.



Look at this, Britain's record hot spring, where in fact, it was actually warmer in 1893 than this time as well. So, this is the second glaring error about this all-time hottest temperature ever. To remind you, the spring of 1893 is still the hottest and driest on record.

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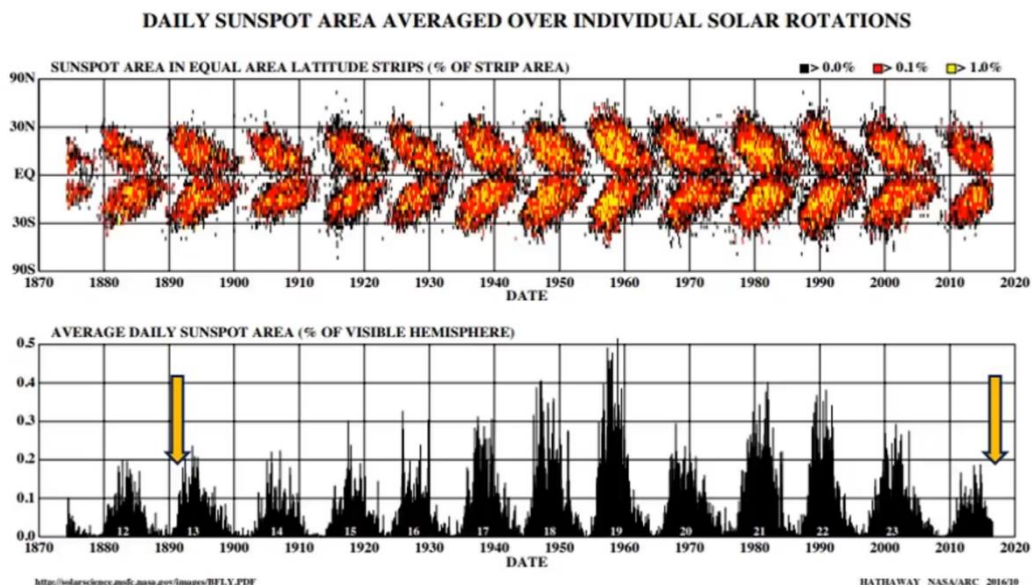
BRITAIN'S RECORD HOT SPRING OF 1893 — GLOBAL WARMING OR SOLAR ACTIVITY?

Britain's **spring of 1893 was the hottest and driest on record**. Any crops that had taken quickly shriveled and wilted, huge wildfires broke out across heaths and woodlands, and vast plagues of wasps swarmed in mid-May.

Cambridge recorded 25.6C on April 19th, 28.9C on the 20th, and 27.8C on both the 24th and 25th, whilst 28.1C was recorded at Ross-on-Wye on April 21st — with all these standing as record daily highs to this day.

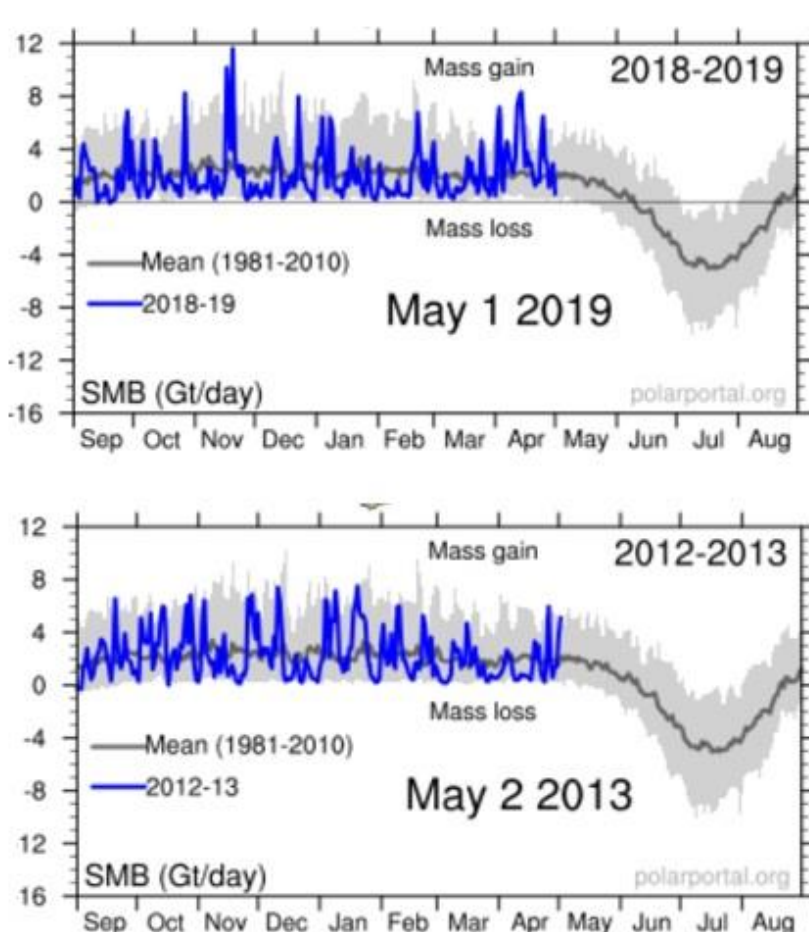
That pattern, of a frigid first half of the month followed by a hot second, **has been repeated in April 2019**. The difference nowadays being that we're no longer allowed to think of it as 'weather', it is instead listed as evidence in favour of the calculated cult that is 'Catastrophic Anthropogenic Global Warming'.

I wonder if this has anything to do with solar activity. A look at the butterfly diagram of sunspot averages. I put those orange arrows so you could follow the analysis. The left orange arrow was in 1893 as referenced in the article, while the right side is where we currently are, 2019. Look at the solar activity, its nearly identical.



I have posted links to this butterfly diagrams at the end of the PDF. You can go ahead and check and decide for yourself. What do you think about solar activity driving the climate on our planet?

A glimpse in *Polar Portal*. Somebody called my attention to the ice that is melting all over Greenland. They said it is melting so much faster, because now is the “hottest year ever”. This chart here, top chart is on May 1st, 2019 and the bottom chart is on May 2nd, 2013 Greenland melting. Do you believe it is melting more this year?



On a serious note, rising food costs mean you need to start growing some of your own food to supplement the vegetable costs. Food unavailability due to either supply chain breakdowns or rising food cost itself is expected as we move forward to the Grand Solar Minimum. Please take this opportunity to prepare.

Thanks for reading, I hope you got something out of the article. If you like more information like this, I produce the tri-weekly Mini Ice Age Conversations podcast, 30 minutes of in-depth analysis on the GSM you can take on the go throughout your day.

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<https://electroverse.net/britains-record-hot-spring-of-1893-global-warming-or-solar-activity/>

Sunspot butterfly diagram

<https://solarscience.msfc.nasa.gov/images/bfly.pdf>

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<https://online--news.com/2019/04/30/k...>

YUM Holdings switches ingredients and food inflation

<https://www.aol.com/article/finance/2019/04/30/kfc-is-selling-a-piece-of-the-chicken-its-never-used-before-to-boost-its-china-business/23719519/>

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